




Direct Mail Offer

Free postage on 1 campaign Up to a 68% Savings!

As a Smartmail Marketing Expert Partner to Canada Post, Yellow Pages offers exclusive Free Postage on one campaign containing up to 6,000 pieces. Free postage offer is valid until *August 31*

-  Free consultation
-  Expert custom design
-  No charge call tracking (optional)

55% off the regular rate for additional campaigns!

Save 55% on additional mail campaigns. 55% off regular rate is valid until *October 31*

92% of Canadians said they read direct mail*

*Source: Canada Post, Kantar, SMM Stats Update, Canada Post 18-2016, 2018.

A full-service to promote your business as you open!

Quantity	Postcard Price per Piece	Menu Card Price per Piece
1,000 to 4,999	\$ 0.42	\$ 0.59
5,000 to 6,000	\$ 0.16	\$ 0.20

Best Offer!

6,000 pieces /campaign	Postcard	Menu Card
Free postage on 1 campaign	\$ 960 \$0.16/piece	\$ 1200 \$0.20/piece
Unlock more savings! 2nd campaign at 55% off	\$ 2940* \$0.25/piece	\$ 3300* \$0.28/piece

*Total for 2 campaigns. Price per piece is based on first mailing of 6,000 pieces with free postage and second mailing of 6,000 pieces at 55% off regular rate + postage.

